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For Immediate Release

Morgan Stanley Smith Barney Hosts Go Red Women's Leadership Breakfast In Special Recognition of National Wear Red Day

NEW YORK, January 21, 2010 – Morgan Stanley Smith Barney announced today that the Firm's Soundview Region's Financial Advisors, in conjunction with the American Heart Association and the Go Red For Women® Movement, will be hosting a Go Red Women's Leadership Breakfast at the Firm's Westchester campus on Friday, February 5 at 7:30 a.m, National Wear Red Day.

The event which is open to the public will feature keynote speaker Melody Hobson, President of Ariel Investments, who will focus on the topic of women and leadership, her strategies on work/life balance, financial health and overcoming personal challenges.

Ms. Hobson is a regular financial contributor on ABC's *Good Morning America*, a featured columnist in *Black Enterprise* magazine as well as a spokesperson for both the annual Ariel/Schwab Black Investor Survey and the 2009 Ariel/Hewitt study, "401(k) Plans in Living Color." Beyond her work at Ariel, Melody is a director of three public companies: DreamWorks Animation SKG, Inc.; The Estée Lauder Companies Inc. and Starbucks Corporation. She also serves on the Investment Company Institute's board of governors and the SEC Investor Advisory Committee, and is a director of various professional and civic organizations.

Go Red For Women® captures the energy, passion and the spirit power of women to band together and speak out against a silent killer. Designed to celebrate the power and authentic voice of women, their influence and strength in numbers, Go Red For Women® is gaining momentum as more and more leaders are lending their voice to the American Heart Association's call for action and change. A "Go Red" woman is passionate and empowered and this new Go Red Women's Leadership Series is designed to foster her success by providing exclusive professional development, education, inspiration and networking opportunities.

The event will take place on Friday, February 5, 2010 at 7:30 a.m. at the Morgan Stanley Smith

Barney Headquarters: 2000 Westchester Ave. Auditorium, Purchase, NY 10077. Reservations are required for security access, and limited seating is available. Please R.S.V.P. by February 1 to MSSB.NBD.Events@morganstanley.com or (914) 225-8305.

Morgan Stanley Smith Barney, a global leader in wealth management, provides a range of products and services to individuals, businesses and institutions, including brokerage and investment advisory services, financial and wealth planning, credit and lending, cash management, annuities and insurance, retirement and trust services .

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Go Red For Women®, powered by the American Heart Association's research, educates and connects millions of women of all ages. With one out of three women still dying from heart disease, we continue to fight this No. 1 killer by helping women turn simple choices into life-saving actions. Whether it's eating healthier, exercising more, reducing our cholesterol or quitting smoking, Go Red helps women make these choices for themselves and each other.

About American Heart Association

Founded in 1924, the American Heart Association is the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. To help prevent, treat and defeat these diseases — America's No. 1 and No. 3 killers — we fund cutting-edge research, conduct lifesaving public and professional educational programs, and advocate to protect public health.

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